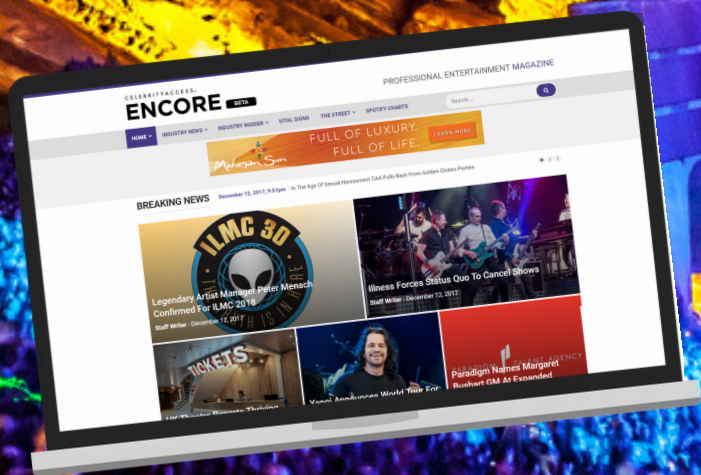


CELEBRITYACCESS® ENCORE

ENTERTAINMENT PROFESSIONAL MAGAZINE



ADVERTISE

Have your brand featured on CelebrityAccess.com, our Daily Encore Newsletter and in our members only DAILY Password email, reaching thousands of highly targeted entertainment industry professionals each and every day!

DIGITAL Media Kit

ADVERTISE with CELEBRITYACCESS

WHY ADVERTISE WITH CELEBRITYACCESS?

To **CONNECT** with **MILLIONS** of **TOP ENTERTAINMENT
INDUSTRY PROFESSIONALS!**

- 1. **REACH:** between 1.5 - 2 million page views monthly
(458,900 week of March 3-11, 2019)
- 2. Average 750,000 monthly **UNIQUE** page views
- 3. **Worldwide Advertising Reach**
- 4. Reach over 98,000+ **DAILY** newsletter subscribers

REACH

REACH YOUR TARGET
AUDIENCE

CREATE

CREATE LONG-TERM
IMPRESSIONS

CONNECT

CONNECT WITH TOP ENTERTAINMENT
INDUSTRY PROFESSIONALS

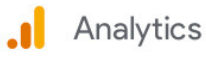
GROW

GROW YOUR BUSINESS
FASTER

MEASURE

MEASURABLE DATA
AND ROI

CelebrityAccess Demographics Q1-2019



http://www.celebrityaccess.com

CelebrityAccess

[Go to report](#)

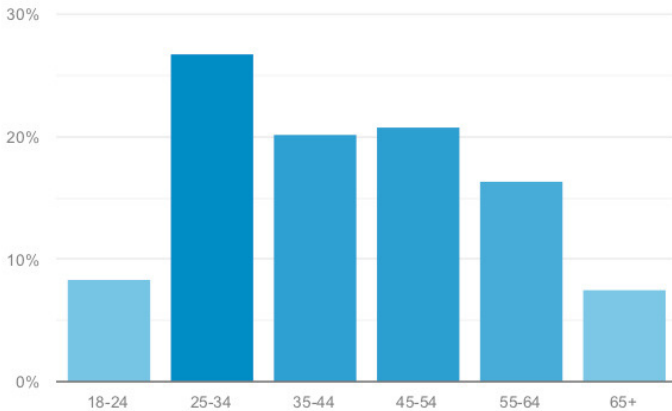
Demographics: Overview

All Users
100.00% Users

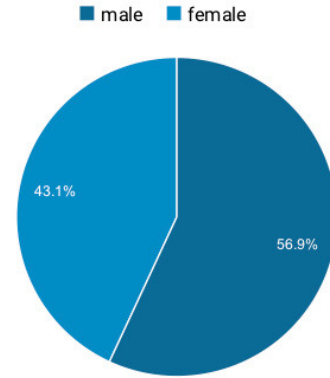
Jan 1, 2019 - Apr 21, 2019

Key Metric:

Age 37.98% of total users



Gender 37.83% of total users



http://www.celebrityaccess.com

CelebrityAccess

Interests: Overview

All Users
100.00% Users

Key Metric:

Affinity Category (reach) 41.53% of total users

2.66%	Media & Entertainment/Music Lovers
2.60%	Media & Entertainment/Movie Lovers
2.45%	Shoppers/Value Shoppers
2.22%	Sports & Fitness/Health & Fitness Buffs
2.20%	Lifestyles & Hobbies/Art & Theater Aficionados
2.16%	Lifestyles & Hobbies/Business Professionals
2.12%	News & Politics/Avid News Readers
2.07%	Travel/Travel Buffs
2.02%	Sports & Fitness/Sports Fans
1.89%	Lifestyles & Hobbies/Green Living Enthusiasts

In-Market Segment 36.73% of total users

2.68%	Travel/Hotels & Accommodations
2.61%	Event Tickets/Concert & Music Festival Tickets
2.48%	Employment
2.00%	Travel/Air Travel
1.74%	Financial Services/Investment Services
1.67%	Real Estate/Residential Properties/Residential Properties (For Sale)
1.58%	Home & Garden/Home Decor
1.53%	Employment/Career Consulting Services
1.51%	Real Estate/Residential Properties/Residential Properties (For Sale)/Houses (For Sale)/Preowned Houses (For Sale)
1.48%	Dating Services

Other Category 41.29% of total users

5.41%	Arts & Entertainment/Celebrities & Entertainment News
2.38%	News/Weather
2.16%	News/Sports News
2.08%	Online Communities/Social Networks
1.94%	Arts & Entertainment/Music & Audio/Pop Music
1.93%	Sports/Team Sports/American Football
1.90%	Arts & Entertainment/TV & Video/Online Video
1.54%	Arts & Entertainment/Music & Audio/Urban & Hip-Hop/Rap & Hip-Hop
1.49%	Food & Drink/Cooking & Recipes
1.45%	News/Politics

We offer the most competitive advertising rates in the business!

YOUR INVESTMENT

SELECT YOUR ADVERTISING & CONTENT OPTIONS

Net media rates

PRICE PER MONTH	1/MO	3/MO	6/MO	12/MO
Leaderboard Ad	\$1800	\$1500	X	X
Tower Ads / Skyscraper:				
Top Location	\$1500	\$1250	\$1000	\$900
Second Location	\$1200	\$1000	\$ 850	\$ 750
Banner Ads	\$1200	\$1000	\$ 850	\$750
Incline Box Ads	\$1000	\$ 900	\$ 750	\$700
Encore Newsletter:				
Exclusive Box Ad	\$1400	\$1300	\$1150	\$1100
Location #1 Banner Ad	\$1400	\$1300	\$1150	\$1100
Location 2, 3, or 4 Banner	\$1100	\$1000	\$ 850	\$ 800
Member Exclusive Daily Password Email Ad	\$500 per week			
Members ONLY website Advertising (see page 7)	\$1000 per week			

Let us customize a generous advertising package that will fit your goals and budget! **Call TODAY - 904.688.0236**

AD PLACEMENTS

LEADERBOARD AD

MOBILE 320 x 100
320 x 50

DESKTOP 970 x 90
728 x 90

Header Only



LEAFSETZ LETTER | HOT SEAT WITH LARRY FORD AND | PROMOTER 101

LIVE NATION
GIVE THE GIFT OF LIVE MUSIC

GET TICKETS NOW

BREAKING NEWS January 20, 2018, 11:02am Oak View Group Unveils KeyArena Redesign

SITE VIEWS
OAKVIEW PLAZA

Oak View Group Unveils KeyArena Redesign
CelebrityAccess Staff Writers - January 20, 2018

Ed Sheeran Announces Engagement On Instagram
CelebrityAccess Staff Writers - January 20, 2018

Draco
MIGUS
MIGUEL - CARDI B

TOWER AD

DESKTOP & MOBILE
Side Bar 300 x 600



2,969,219
2,954,447

View More

Mick Jones & Lou Gramm Do "Urgent" With Billy Joel
Mick looks like a dentist after a bad night, Lou looks like a retired butcher, but when the former picks...

Read More

with Larry Ford, MeanRed the Brooklyn

FORES

PROMOTER	SHOWS/SELLOUTS	GROSS	TICKETS SOLD	TOTAL CAPACITY	PERCENT SOLD	TICKET PRICE(S)
Elite Events	1/0	\$860,885	5,181	7,000	74%	175.350
Live Nation	12/0	\$610,967	11,025	18,438	60%	\$2,25.52,25.82,25.10
Live Nation	5/0	\$306,033	7,369	10,964	67%	19.25, 45, 65, 120
Live Nation	2/0	\$288,578	9,193	9,121	101%	15.00, 25.00, 35.00, 40.00, 50.00, 80.00, 135.00
Live Nation	1/1	\$65,865	1,069	1,069	100%	40.50, 60.50, 70.50, 90.50

BUY NOW

February 10 & 11

BUY NOW

VITAL SIGNS
117 Publicity / 117 Entertainment
Maga has signed with Z...

FOXWOODS RESORT & CASINO

INCLINE BOX ADS

DESKTOP & MOBILE
300 x 250 Side Bar



Subscribe

CELEBRITYACCESS®

I was a day one user
It's like having the biggest collection of talent ever assembled on one stage at your finger tips."
- Thomas L. Cantone
Mohegan Sun

SEARCH | FIND | CONNECT
The Independent Voice for Entertainment Industry Professionals

CHARTS

SONG/ARTIST	LISTENS
Havana by Camila Cabello	4,319,756
rockstar by Post Malone	4,086,050

TheLefsetzLetter
First in Music Analysis

BANNER ADS

Middle, Footer & In-Article

MOBILE 320 x 100

DESKTOP 728 x 90



TOP BOX OFFICE SCORES

DATE	ARTIST	VENUE	PROMOTER	TICKETS SOLD
05/27/2018	Jennifer Lopez	Ziggo's Theater at Planet Hollywood	Casavari Entertainment, Live Nation	13,073
06/06/2018	Jennifer Lopez	Ziggo's Theater at Planet Hollywood	Casavari Entertainment, Live Nation	10,939
06/14/2018	Jennifer Lopez	Ziggo's Theater at Planet Hollywood	Casavari Entertainment, Live Nation	10,539

CELEBRITYACCESS®
Search | Find | Connect

Mohegan Sun

KEVIN O'LEARY LIVE
Shark Tank's "Mr. Wonderful"
Orlando Aug 08
Free Tickets

THOMAS L. CANTONE
VP - SPORTS & ENTERTAINMENT

VITALSIGNS
Infused Music Inc.
Chris Walla has signed with Michael Promoter.

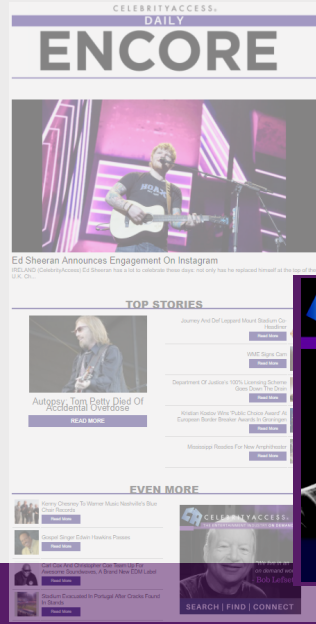
Decca Classics
Jess Gillam

ARTIST SNAPSHOT

DAILY ENCORE NEWSLETTER

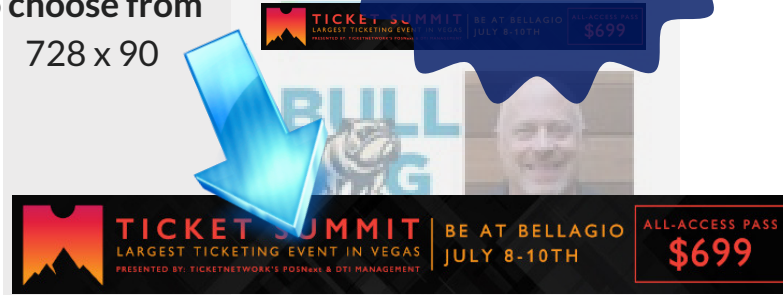


Daily Newsletter Box Ad
351 x 312



Daily Newsletter Banner Ad
4 Banner locations
to choose from
728 x 90

Daily Encore
Newsletter



CA Member Daily Password Email

Land in all our Members Inboxes DAILY
when you advertise **EXCLUSIVELY**
on our Members Daily Password EMAIL



600 x 120
Exclusive TOP Banner Ad

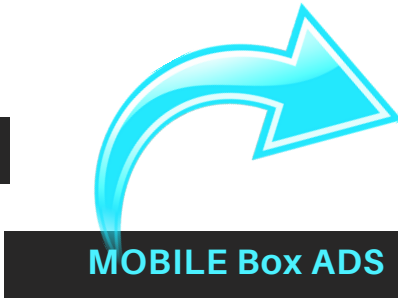
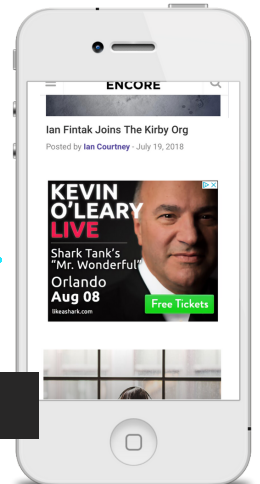


MOBILE ADS

320 x 100



MOBILE Banner ADS



MOBILE Box ADS



Members ONLY Website Advertising



Advertise to
ONLY
CelebrityAccess
Members

200 x 60



The screenshot shows the CelebrityAccess website interface. At the top, there's a navigation bar with the 'AUDIENCE' logo and links for 'Advertise with Us', 'Rave Reviews', and 'About Us'. Below this is a search bar and a 'Welcome' message for 'Lauro Rode' dated 'April 22, 2019'. The main content area features a 'Breaking News' section, an 'Industry Profile of the Week' for 'LARRY LEBLANC' featuring 'Julia Beyer', and a 'NetNews' section with various industry news items. A large blue arrow points from the 'New!' badge to the 'Members ONLY Website Advertising' text, and another blue arrow points from the text to the 'AUDIENCE' logo on the website screenshot.

Advertise to
ONLY
CelebrityAccess
Members

200 x 60

AUDIENCE

Advertise with Us Rave Reviews About Us

IN THE HOT SEAT WITH LARRY LEBLANC



Julia Beyer This week In the Hot Seat with Larry LeBlanc: Julia Beyer, executive dir., ARC Music Productions International, & Pixie Pace ... [more](#)

NetNews - Industry News from Around the Net

- Celebrity** Tripoli forces push opponents back slightly south of Libyan capital-witnesses
- Movie** David Picker Dies: Former President Of United Artists, Paramount And Columbia Was 87
- Celebrity** View Photos of the Vonnegut Porsche 911 Hybrid
- Music** Charlize Theron opens up on raising son as a girl
- Movie** Coolie No 1: Varun Dhawan reveals the David Dhawan directorial starring Sara Ali Khan is not a REMAKE
- Celebrity** U.S. court upholds most of California's 'sanctuary' migrant laws
- Celebrity** Paranormal investigator Lorraine Warren dies at 92
- Celebrity** This 1957 Cadillac Eldorado Restomod Is A Showstopper

[More NetNews](#)

VitalSigns - The Industry Beat

CONTACT US TODAY

We hope to see you at the **ENCORE!**

	LEADERBOARD	BANNER	INCLINE BOX	TOWER <i>Skyscraper</i>	MOBILE	ENCORE NEWSLETTER
MEDIA	Header / Middle / Footer / In-Article Top / In-Article Bottom	Header / Middle / Footer / In-Article Top / In-Article Bottom	Side Header / Side Middle / Side Footer / Side Middle 2 / Side Middle 3	Side Header / Side Middle / Side Footer / Side Middle 2 / Side Middle 3	Header / Middle / Footer / In-Article Top / In-Article Bottom	Middle
Size	970x90 (Header) or 728x90	728x90	300x250	300x600	320x100 or 320x50	351x312
Ad Server	DoubleClick DFP	DoubleClick DFP	DoubleClick DFP	DoubleClick DFP	DoubleClick DFP	DoubleClick DFP
Flash	Yes	Yes	Yes	Yes	Yes	Yes
JPEG/PNG	Yes	Yes	Yes	Yes	Yes	Yes
GIF / Animated GIF	Yes	Yes	Yes	Yes	Yes	Yes
HTML5	Yes	Yes	Yes	Yes	Yes	Yes
Link	ClickTAG Link or Click-Through URL	ClickTAG Link or Click-Through URL	ClickTAG Link or Click-Through URL	ClickTAG Link or Click-Through URL	ClickTAG Link or Click-Through URL	ClickTAG Link or Click-Through
DPI	72 or higher	72 or higher	72 or higher	72 or higher	72 or higher	72 or higher
Video (MP4, WEBM) *Provide HTML5	Yes*	Yes*	Yes*	Yes*	Yes*	Yes*
Video (AVI, MPEG, MOV, WMV)	No	No	No	No	No	No
Video Sound	No	No	No	No	No	No
Video Controls	No	No	No	No	No	No
Third Party Tags	Yes	Yes	Yes	Yes	Yes	Yes
Recommended File Size	40KB or less	40KB or less	40KB or less	40KB or less	40KB or less	40KB or less
Max Total File(s) Size	100KB	100KB	100KB	100KB	100KB	100KB
Expandable Size	No	No	No	No	No	No
HTML5/Rich Media Specifications						
Size	45KB					
Max # of Loops	3 Loops					
Max Animation per Loop	15 FPS					
Sound	No					
Subsequent Max Polite File Load Size	100KB					
Subsequent Max File Load Size	2.2 MB for creative files					
Subsequent Max Additional Streaming File Size	Unlimited					
Max Video Length	30 seconds					
VAST Tags	Yes* (HTML5)					
Viewability Tags	N/A					

Please reach out to us for advertising inquiries.



(904) 688-0236



Advertising@CelebrityAccess.com
Irode@celebrityaccess.com



Google Ad Manager